

Guided Reading Activity 9-3

Social Learning

For use with textbook pages 259-266

Albert Bandura - cognitive learning + modeling

Directions: Recalling the Facts Use the information in your textbook to answer the questions.

- How does social learning differ from operant conditioning? social learning assumes learning is purposeful and self-directed / Operant = mechanical responses
- When would you see a change in behavior resulting from latent learning? some point in the future when information is useful. SCHOOL
- When a person repeatedly sees that her behavior does not change a situation, what will her response to the situation be in the future? learned helplessness
learned laziness - rewards without effort → negative effects at the time
- What are the three elements of learned helplessness? stability - permanent situation
globality - overgeneralization / internality - caused from within
- What two processes work together in modeling? observation and imitation
(1st junior high dance) / (Casey)
- How do individual differences in personality affect people's reaction to the same stimulus or event? differences in personality may account for different behaviors
- What types of learning may be involved in behavior modification? modeling
operant conditioning, classical conditioning ← well-defined steps to change behavior
- Which behavior modification technique would be most useful in changing aggressive behavior? modeling
- What advantages does computer-assisted instruction have over traditional instruction? uses numerous learning techniques (operant cond., response chains, + reinforc)
- How do token economies compare to real-world situations? model real-world work in which a 2nd reinforcer (money) is received for correct behavior (work)
- How does a behavioral contract help you to modify behavior? attach positive reinforcers to changes in behavior
Potty = combine

Cognitive Learning

Tests!

Talk Tickets

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