

Space Exploration Infomercial Project

It's the future on Earth. Space travel has developed to a point where it is commonplace to travel to far away destinations for vacations. A new occupation has emerged in which travel agents sell trips to colonized exoplanets. You will take on this role as a futuristic travel agent and create an infomercial about a fictitious exoplanet. Your infomercial will be presented to the class using iMovie. The iMovie should be no longer than 5 minutes in length. Research should be conducted outside the classroom; however, class time may be available to create your presentation. The following criteria must be met for this presentation :

I. State information for each of the following :

1. Title

- What is the title of your presentation?

2. Geology, Geography, & Terrain

- Identify information related to the planet's geology, geography, and terrain.
- Include a visual aid (picture, video, etc.)

3. Atmosphere, Temperature, & Gravity

- Identify information related to the planet's atmospheric composition, temperature, and gravity.
- Include a visual aid (picture, video, etc.)

4. Natural Satellites & Rings

- Identify information related to the planet's natural satellites and rings.
- Include a visual aid (picture, video, etc.)

5. Biological Entities

- Identify information related to the planet's organisms and living entities.
- Include a visual aid (picture, video, etc.)

6. Distance and Travel Options

- Identify information related to the distance to the planet and means to travel to the planet.
- Include a visual aid (picture, video, etc.)

7. Top 10 Attractions

- Identify 10 attractions that would appeal to vacationer from Earth.
- Include a visual aid (picture, video, etc.)

II. Outline

- : Put all information on a typed outline
- : Project will not be graded until an outline is submitted
- : Information on the outline will be information graded

III. Hints For Neatness / Organization

- : Create visuals for the video (sets, pictures, props, costumes, etc.)
- : Create dialogue that incorporates factual information
- : Clean up clip transitions
- : Make sure information is well enunciated

GRADING RUBRIC

EX = Exceeding

- Outline submitted
- All required content present
- All required visuals present
- Accurate information
- Educational & entertaining
- Well rehearsed & planned
- Technically edited well

MT = Meeting

- Outline submitted
- Missing 1-2 content elements
- All required visuals present
- Accurate information
- Educational & entertaining
- Well rehearsed & planned
- Technically edited well

DV = Developing

- Outline missing
- Missing 3-4 content elements
- Missing 1-2 visual elements
- Accurate information
- Emphasis on entertainment
- "Spur of the moment" plan
- Minor technical issues

BG = Beginning

- Outline missing
- Missing 5+ content elements
- Missing 2+ visual elements
- Information lacks credibility
- Only seeks entertaining value
- No plan present
- Lacks technical development

** Swearing or innuendos of any type will result in an Insufficient Evidence grade.*